

ASSESSMENT CATEGORY - English for Speakers of Other Languages**St Clement and St James Community Development Project****Adv: Julia Mirkin****Amount requested: £129,193****Base: Kensington & Chelsea
Benefit: Kensington & Chelsea****Amount recommended: £94,500****The Charity**

St Clement and St James Community Development Project (ClementJames) was established by the Parochial Church Council to provide support to the local community of north Kensington. Like many parts of London, Kensington and Chelsea is characterised by the close proximity of extreme wealth and disadvantage. As well as aiming to relieve poverty, ClementJames works to enhance the education of children and young people and those with English as a second language. There are four programmes of work delivered: 'IntoUniversity', which helps disadvantaged school children apply and prepare for higher education; 'IntoWork' supports the long-term unemployed; 'Communicate' delivers ESOL work, the focus of this application; and the 'Community Hub' offers a range of services, including advice and guidance. ClementJames offers accredited ESOL provision, which is assessed by Ofsted and is a registered examination centre. There are long waiting lists for its ESOL classes, demonstrating the great need for entry-level ESOL provision in the area, particularly the estates of north Kensington.

The Application

The application requests a contribution towards the 'Communicate' programme, which includes elements - such as preparation for IELTS exams (required for University study), conversation classes, study skills and advice and guidance - which fall outside your funding criteria. Therefore, a lower amount than that requested is recommended by your officer.

The Recommendation

ClementJames was awarded 'Charity of the Year: with an income of under £1 million' at The Charity Times Awards 2014. Its advanced status quality mark in study support was revalidated for a further three years in 2012, indicating that its high-quality provision is well placed to address local need.

£94,500 over three years (£30,000; £31,500; £33,000) towards the salary of the full-time Adult Learning Manager and a contribution to project on-costs.

Funding History

Meeting Date	Decision
10/09/2009	£96,000 over three years towards the costs of English language classes within the "Communicate" programme.

Background and detail of proposal

Across the whole of Kensington and Chelsea, 53% of all state school pupils do not speak English as their first language. In addition to the ESOL needs of the local population, however, ClementJames's catchment is an area of high deprivation: over a third of the children in Golborne - one of the three wards in ClementJames's catchment and the second most deprived ward in London by the Indices of Multiple

Deprivation - live in out-of-work benefit claimant households. In the immediate vicinity to the Centre, child poverty affects 56.7% of households.

Limited English skills isolates people from normal community life and employment, and renders them dependent on others to interact with service providers, such as teachers and doctors. However, formal learning environments can often be intimidating and increasingly do not offer the pre-entry level courses required by ESOL learners to prepare for higher-level courses offered in colleges.

During 2014-15, 98% of learners attending ClementJames were from BAME communities and 82% achieved the accreditation towards which they were working, demonstrating that ClementJames successfully recruits and engages the targeted community. Classes have a high student to staff ratio, allowing students to receive individual attention and well-tailored provision. The majority of ClementJames's ESOL learners move on to higher level ESOL courses, further training, employment, or the internal 'IntoWork' employment programme. It is proposed that 96 students per year will achieve ESOL accreditation with CBT funding, 90% of which will progress to higher-level ESOL courses.

Financial Information

Forecast income in the current year is £797,022, of which £711,366 (89%) had been confirmed by 25 April 2016. Income for the forthcoming year is forecast to be £831,739, of which £360,489 (43%) had been confirmed by the same date.

The cost of generating funds was not disclosed in the charity's 2014/15 accounts and it has agreed to review this for future years. In the meantime, the charity has provided an estimate for 2015/16 and 2016/17 as shown in the table below and has advised that the value is low due to not including a proportion of the CEO's time and not including the value of in-kind support for its fundraising events.

Year end at 31 August	2014/2015 Audited Accounts	2015/2016 Forecast Outturn	2016/2017 Budget
Income and Expenditure			
Income	686,036	797,022	831,739
Expenditure	637,307	787,022	831,739
Unrestricted Funds Surplus / (Deficit)	61,420	10,000	0
Restricted Funds Surplus / (Deficit)	(12,691)	0	0
Total Surplus / (Deficit)	48,729	10,000	0
Surplus / (Deficit) as a % of turnover	7.1%	1.3%	0.0%
Cost of Generating funds (% of income)	0 (0.0%)	24,154 (3.0%)	24,154 (2.9%)
Free unrestricted reserves			
Unrestricted reserves held at Year End	399,390	409,390	409,390
How many months' worth of expenditure	7.5	6.2	5.9
Reserves Policy target	318,654	393,511	415,870
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	80,737	15,879	(6,480)